



Melbourne International Airport

MARKET OVERVIEW



Melbourne International Airport plays a dynamic and crucial role in east Central Florida's diverse economic offerings. Located in the heart of a metropolitan area that ranks eighth among the country's top 100 technology centers*, Melbourne International offers businesses an experienced and highly trained work force, strong support from local, state and regional governments, creative financial incentives and a business-friendly environment for companies to grow and prosper. Brevard County also boasts top-rated schools, an ideal year-round climate, a high standard of living and key amenities that make it the perfect location for work and play.



Florida Institute of Technology offers comprehensive aviation training from its state-of-the-art facility at Melbourne International

Population ————— **536,357**

Median Age ————— **44.8**

Cost of Living ————— **6% below state base****

Median Household Income ————— **\$45,391**

High School Graduation Rate ————— **95.3%**

Avg. Annual Temperature ————— **72°**

*2009 ranking by American City Business Journals

**Florida Retail Price Index, University of Florida Bureau of Economic & Business Research